

## MANDATORY DISCLOSURE

(SESSION: 2022-23)

|            |   |  |
|------------|---|--|
| <b>I</b>   | <b>Name of the Institution</b>                  | <b>School of Management Sciences</b>   |
|            | <b>Address including telephone, fax, e-mail</b> | Kasimpur Biruha, P.O. – Kasimpur,<br>Lucknow-Sultanpur Road, Near<br>Gosainganj,<br>Lucknow – 226501<br>0522 – 2238116, Fax : 0522-2237273<br>e-mail : <a href="mailto:registrarit@smslucknow.ac.in">registrarit@smslucknow.ac.in</a>                      |
| <b>II</b>  | <b>Name &amp; Address of the Director</b>       | Prof. (Dr.) Manoj Mehrotra<br>Kasimpur Biruha, P.O. – Kasimpur,<br>Lucknow-Sultanpur Road, Near<br>Gosainganj, Lucknow – 227125<br>0522 – 2238116, Fax : 0522-2237273<br>e-mail : <a href="mailto:director@smslucknow.ac.in">director@smslucknow.ac.in</a> |
| <b>III</b> | <b>Name of the Affiliating University</b>       | Dr. A. P. J. Abdul Kalam Technical<br>University, Lucknow  |
|            |   | Board of Technical Education Uttar<br>Pradesh, Lucknow   |

#### IV. Governance

##### Members of the Governing Council and their brief background

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| <b>CHAIRMAN</b><br><b>Prof. (Dr.) B. P. Singh</b><br>Former Head and Dean,<br>Delhi School of Economics, New Delhi                     |  |   |
| <b>Prof. S.K. Singh</b><br>Vice Chancellor<br>Shri Rawatpura Sarkar<br>University, Raipur,<br>Chhattisgarh                             | <b>Prof. K. P. Singh</b><br>Former Vice Chancellor, VBS<br>Purvanchal University,<br>Jaunpur & Ex-Director, IIT<br>BHU, Varanasi | <b>Prof. Rajeev Tripathi</b><br>Former Director, MNNIT,<br>Allahabad                            |
| <b>Shri Shashi Prakash, IAS</b><br>Former Chief Secretary &<br>Chief Information<br>Commissioner, Govt. of<br>Tripura                  | <b>Lt. Gen. M.M. Lakhera</b><br>Former Governor<br>Mizoram   | <b>Shri Arun Veer Singh</b><br>IAS  |
| <b>Er. Amitabh</b><br>CEO Sorrel Systems Pvt. Ltd.,<br>& Former President Eastern<br><br>UP Exporters Association<br>(EUPEA), Varanasi | <b>Dr. Chandra Mauli Dwivedi</b><br>CEO & President<br>Management & Productivity<br>Consultancy Services<br>Mumbai               | <b>Mr. Ravendra<br/>Mishra</b><br>President - HR, Garware<br>Wall RopesLtd. Pune                |
| <b>Sri S. K. Singh</b><br>Chairman<br>SMS-Society  | <b>Shri Ashok Kumar Singh</b><br>Vice-Chairman,<br>SMS-Society   | <b>Dr. M.P. Singh</b><br>Executive Secretary<br>SMS-Society                                     |
| <b>Sri Sharad Singh</b><br>Secretary & CEO<br>SMS, Lucknow   | <b>Regional Officer</b><br>AICTE,<br>Kanpur<br>(Ex-Officio)  | <b>State Government<br/>Nominee – Director of<br/>Technical Education<br/>U.P. (Ex-Officio)</b> |

|   |  |   |
|---|--|---|
| <b>University Nominee</b>   |  | <b>Prof. Bharat RajSingh</b><br>Director General<br>(Technical) SMS,<br>Lucknow |
| <b>Member Secretary Prof.</b><br><b>M. Mehrotra</b><br>Director<br>School of Management Sciences, Lucknow |  |   |

#### Members of Academic Council

|  |   |
|--|---|
| <b>Chairman</b><br>Prof. (Dr.) Manoj Mehrotra<br>Director, School of Management<br>Sciences, Lucknow.            | Prof. (Dr.) B.R. Singh<br>Director General (Technical), School of<br>Management Sciences, Lucknow |
| Prof. H.P. Mathur<br>Institute of Management Studies,<br>BHU, Varanasi   | Prof. H. Karnik<br>Indian Institute of Technology,<br>Kanpur                                      |
| Prof. A.K. Singh<br>Professor<br>Delhi School of Economics, New Delhi  | Dr. N.B. Singh<br>Institute of Management Studies<br>Banaras Hindu University, Varanasi           |
| Dr. Amarjeet Singh,<br>HOD-Dept. of Electrical & Electronics<br>Engg., School of Management Sciences,<br>Lucknow | Dr. Dharmendra Singh<br>Dean (IT), School of Management<br>Sciences, Lucknow                      |
| Dr. P. K. Singh<br>HOD- Dept. of Humanities & Applied<br>Sciences, SMS, Lucknow                                  | Prof. Amit Gautam<br>Institute of Management Studies,<br>BHU, Varanasi                            |
| Dr. P.N. Jha<br>Director,<br>School of Management Sciences, Varanasi   | <b>Member Secretary</b><br>Mr. S.N. Shukla, Registrar, School of<br>Management Sciences, Lucknow  |

#### V. Programmes

|   |  |
|---|--|
| Name of the Programmes approved by the<br>AICTE | <ul style="list-style-type: none"> <li>• B. Tech. in Computer Science &amp; Engineering</li> <li>• B.Tech. in Artificial Intelligence (AI) and Data Science</li> <li>• B.Tech in CSE –Artificial Intelligence and Machine Learning</li> <li>• B.Tech in CSE- IOT</li> <li>• B.Tech. in Electrical Engineering</li> <li>• B.Tech in Mechanical Engineering</li> <li>• B.Tech. in Civil Engineering</li> <li>• MBA</li> <li>• Diploma in Civil Engineering</li> <li>• Diploma in Mechanical Engineering</li> <li>• Diploma in Mechanical Engineering Automobile</li> <li>• Diploma in Computer Science &amp; Engineering</li> <li>• Diploma in Electrical Engineering</li> <li>• Diploma in Communication &amp; Computer Networking</li> </ul> |
|---|--|

For each Programme the following details are to be given

|                      |   |
|----------------------|---|
| Name                 | <b>B. Tech. in Computer Science &amp; Engineering</b> |
| Number of Seats      | 90  |
| Duration             | 4 years   |
| Fee                  | 70380   |
| Placement Facilities | Fully Functional Institute Placement Cell             |

|                      |  |
|----------------------|--|
| Name                 | <b>B. Tech. in Artificial Intelligence (AI) and Data Science</b> |
| Number of Seats      | 30   |
| Duration             | 4 years  |
| Fee                  | 70380  |
| Placement Facilities | Fully Functional Institute Placement Cell                        |

|                      |  |
|----------------------|--|
| Name                 | <b>B. Tech. in CSE- Artificial Intelligence and Machine Learning</b> |
| Number of Seats      | 30   |
| Duration             | 4 years  |
| Fee                  | 70380  |
| Placement Facilities | Fully Functional Institute Placement Cell                            |

|                      |  |
|----------------------|--|
| Name                 | <b>B. Tech. in CSE- Internet of Things</b> |
| Number of Seats      | 30   |
| Duration             | 4 years                                    |
| Fee                  | 70380                                      |
| Placement Facilities | Fully Functional Institute Placement Cell  |

|                      |   |
|----------------------|---|
| Name                 | <b>B. Tech. in Electrical Engineering</b> |
| Number of Seats      | 30  |
| Duration             | 4 years                                   |
| Fee                  | 70380                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

|                      |   |
|----------------------|---|
| Name                 | <b>B. Tech. in Mechanical Engineering</b> |
| Number of Seats      | 30  |
| Duration             | 4 years                                   |
| Fee                  | 70380                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

|                      |   |
|----------------------|---|
| Name                 | <b>B. Tech. in Civil Engineering</b>      |
| Number of Seats      | 30  |
| Duration             | 4 years                                   |
| Fee                  | 70380                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

|                      |   |
|----------------------|---|
| Name                 | <b>Diploma in Civil Engineering</b>       |
| Number of Seats      | 60  |
| Duration             | 3 years                                   |
| Fee                  | 30150                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

|                      |   |
|----------------------|---|
| Name                 | <b>Diploma in Mechanical Engineering</b>  |
| Number of Seats      | 60  |
| Duration             | 3 years                                   |
| Fee                  | 30150                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

|                      |   |
|----------------------|---|
| Name                 | <b>Diploma in Electrical Engineering</b>  |
| Number of Seats      | 60  |
| Duration             | 3 years                                   |
| Fee                  | 30150                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

|                      |  |
|----------------------|--|
| Name                 | <b>Diploma in Computer Science &amp; Engineering</b> |
| Number of Seats      | 30   |
| Duration             | 3 years  |
| Fee                  | 30150  |
| Placement Facilities | Fully Functional Institute Placement Cell            |

|                      |   |
|----------------------|---|
| Name                 | <b>Diploma in Mechanical Engineering Automobile</b> |
| Number of Seats      | 30  |
| Duration             | 3 years   |
| Fee                  | 30150   |
| Placement Facilities | Fully Functional Institute Placement Cell           |

|                      |   |
|----------------------|---|
| Name                 | <b>Diploma in Communication and Computer Networking</b> |
| Number of Seats      | 30  |
| Duration             | 3 years   |
| Fee                  | 30150   |
| Placement Facilities | Fully Functional Institute Placement Cell               |

|                      |   |
|----------------------|---|
| Name                 | <b>MBA</b>                                |
| Number of Seats      | 90  |
| Duration             | 2 years                                   |
| Fee                  | 70380                                     |
| Placement Facilities | Fully Functional Institute Placement Cell |

#### **VI. Faculty**

- ❖ Permanent Faculty : 91
- ❖ Permanent Faculty Student Ratio : 1:20 (MBA,B.Tech)  
1:25 (Diploma)

**VII. Profile of Director/Principal with qualifications Total experience, Age and Duration of Employment at the Institute concerned**

|   |  |
|---|--|
| Name                                      | Dr. Manoj Mehrotra   |
| Date of Birth                             | 09/10/1958   |
| Educational Qualification                 | MBA, PhD (Management)  |
| Work Experience                           |  |
| Teaching                                  | 26   |
| Industry                                  | 13   |
| Research                                  | -  |
| Others                                    | -  |
| Area of Specializations                   | Marketing  |
| Subjects teaching at Under Graduate Level | Principles of Management, Business Communication & Fundamentals of Marketing |



|   |  |
|---|--|
| Post Graduate Level                       | Marketing Management, Sales & Distribution Management, Marketing of Services, Industrial Marketing, IMC & Business Communication |
| Research Guidance                         |  |
| No. of papers published in Master's Ph.D. |  |
| National Journals                         | 14   |
| International Journals                    | 03   |
| Conferences                               | 10   |
| Projects Carried out                      | 01   |
| Patents                                   | -  |
| Technology Transfer                       | -  |
| Research Publications                     | 20   |
| No. of Books published with details       | 1 - Titled "Achieving Communication Effectiveness" ISBN No. 978-93-86142-33-7 of MRI Publications December 2020                  |

#### VIII. Fee

|   |   |  |
|---|---|--|
| Details of fee, as approved by State fee Committee, for the Institution | B.Tech Tuition Fee<br>MBA Tuition Fee<br>Security Money<br>AKTU Examination Fee | 70380<br>70380<br>5000<br>Asper University Norms |
| Time schedule for payment of fee for the entire programme               | Semester wise   |  |
| Criteria for fee waivers/scholarship                                    | As per AICTE & Govt. norms  |  |
| Estimated cost of Boarding and Lodging in Hostels.                      | Rs. 70,000/-p.a.  |  |

#### IX Admission

|   |   |
|---|---|
| Number of seats sanctioned with the year of approval. | <b>Approval Year 2022-23</b><br>B.Tech - 270<br>MBA- 90<br>Diploma in Engineering - 270 |
|---|---|

#### X. Admission Procedure

|  |  |
|--|--|
| Mention the admission test being followed, name and address of the Test Agency and its URL (website) | <b>For B.Tech - JEE</b><br>Organized by<br>National Testing Agency<br>First Floor, NSIC-MDBP Building, Okhla Industrial Estate, New Delhi, Delhi 110020<br><a href="https://neet.nta.nic.in/">https://neet.nta.nic.in/</a>             |
|  | <b>For MBA</b><br><b>Uttar Pradesh Combined Entrance Test</b><br>National Testing Agency<br>First Floor, NSIC-MDBP Building, Okhla Industrial Estate, New Delhi, Delhi 110020<br><a href="https://nta.nic.in/">https://nta.nic.in/</a> |

|   |  |
|---|--|
|   | <p><b><u>For Diploma in Engineering-JEECUP-2020</u></b><br/> Organized by<br/> JEECUP Guru Govind Singh Marg,<br/> Charbagh, Lucknow<br/> <a href="https://jeecup.ac.in">https://jeecup.ac.in</a></p>  |
| <p>Number of seats allotted to different Test Qualified candidates separately [AIEEE/CET (State conducted test/University Tests// Association conducted test]</p> | <p><b><u>Management Quota</u></b><br/> B.Tech - 40, MBA - 14 seats<br/> <b><u>UPCUET</u></b><br/> B.Tech - 230, MBA - 76 seats</p> <p>through UPCET B.Tech Counselling for JEE (Main) Candidate and UPCET UG Counselling for Other courses and UPCET PG Counselling for PG Courses conducted by Dr. A.P.J. Abdul Kalam Technical University Lucknow.</p> <p><b><u>Diploma in Engineering</u></b><br/> 270 seats through JEECUP Lucknow</p> |

**Calendar for admission against management/vacant seats**

|  |                    |
|--|--------------------|
| Last date for request for applications   | 10/12/2022         |
| Last date for submission of application  | 15/12/2022         |
| Dates for announcing final results.  | 12/12/2022         |
| Release of admission list (main list and waiting list should be announced on the same day) | 13/12/2022         |
| Last date for closing of admission   | 15/12/2022         |
| Starting of the Academic Session   | 16/12/2022         |
| The waiting list should be activated only on the expiry of date of main list.              | As applicable      |
| The policy of refund of the fee, in case of Withdrawal should be clearly notified.         | As per AICTE Norms |

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| <b>XI</b> | <p>Criteria and weightages for Admission</p> | <p><b><u>B.Tech &amp; MBA</u></b><br/> 85% seats through the Counselling JEE-2022 (B.Tech) and UPCET -2022 (MBA) .and 15% seats through direct admission &amp; management quota or vacant seat.<br/> <b><u>Diploma in Engineering</u></b><br/> 100% seats through JEECUP 2022</p> |
|-----------|--|---|



|  |   |
|--|---|
| Describe each criteria with its respective weightages i.e. Admission Test, marks in qualifying examination etc.                | <ul style="list-style-type: none"> <li>• Percentage of marks in qualifying exam-10%</li> <li>• Entrance Test -70%</li> <li>• Personal Interview -20%</li> </ul>   |
| Mention the minimum level of acceptance, if any.   | <p><b><u>B.Tech</u></b><br/> General &amp; OBC - 45 % in Intermediate<br/> SC/ST - 40% in Intermediate</p> <p><b><u>MBA</u></b><br/> General &amp; OBC - 50 % in Graduation<br/> SC/ST - 45% in Graduation</p> <p><b><u>Diploma in Engineering</u></b><br/> 35 % in High School</p> |
| Mention the cut-off levels of percentage & percentile scores of the candidates in the admission test for the last three years. | <p><b><u>B.Tech</u></b><br/> UPSEE/UPCET (2022, 21, 20) - 45%</p> <p><b><u>MBA</u></b><br/> UPSEE/UPCET (2022, 21, 20) - 50 %</p> <p><b><u>Diploma in Engineering</u></b><br/> (2022, 21, 20) - 35 %</p>  |
| Display marks scored in Test etc. and in aggregate for all candidates who were admitted  | Annexure-1  |

|   |   |
|---|---|
| Composition of selection team for admission under Management Quota with the brief profiles of members (This information be made available in the public domain after the admission process is over) | Secretary<br>Admission Chair Person<br>Director<br>Registrar<br>HOD of the concerned departments<br>Expert from the Academics<br>Expert from the Industry |
|---|---|

**Library:**

|   |  |
|---|--|
| Number of Library books/Titles/ Journals available (programme-wise) | Management<br>No. of Volumes –11119<br>Titles of Books – 2212<br>Journals available –<br>National -18<br>International-06<br>E Journal- Delnet<br>Nalanda e consortium<br>Engineering & Technology<br>No. of Volumes- 16543<br>Titles of Books – 3454<br>Journals available-<br>National-47<br>International -02 |
|---|--|

|  |  |
|--|--|
| List of online National/ International Journals subscribed | <ol style="list-style-type: none"> <li>1) IIMB Management Review</li> <li>2) Indian Journal of Management</li> <li>3) Indian Journal of Marketing</li> <li>4) Indian Journal of Finance</li> <li>5) Indian Journal of Entrepreneurship</li> <li>6) Indian Journal of Economic &amp; Research</li> <li>7) Journal of Organization &amp; Human Behavior</li> <li>8) Int. Journal Of Applied Business &amp; Economic Research</li> <li>9) Int. Journal Of Operation &amp; Supply chain Management</li> <li>10) Journal of Digital Marketing</li> <li>11) Research &amp; Review: Human Resource &amp; Labour Management</li> <li>12) South Asian J. of Business Mgmt. cases</li> <li>13) Vikalpa</li> <li>14) Journal of Entrepreneurship</li> <li>15) Asian Journal of Management Cases</li> <li>16) Journal of Human Values</li> <li>17) IIM Kozhikode Society &amp; Mgmt Rev.</li> <li>18) International Journal of Rural Mgmt.</li> <li>19) Foreign Trade Review</li> <li>20) Global Business Review</li> <li>21) Journal of Emerging Market Finance</li> <li>22) Metamorphosis: Journal of Mgmt. Research</li> <li>23) Vision</li> <li>24) Journal of New Business Ventures</li> <li>25) Yojna</li> <li>26) Kurukshetra</li> <li>27) Economic &amp; Political Weekly</li> </ol> |
| E-Library facilities                                       | Yes  |

**Laboratory :**  
**For each Laboratory**

|  |  |
|--|--|
| Major Equipments/ Facilities             | Available as per AICTE / AKTU Norms for ME, CE, EN, EC, Physics, Chemistry & Communication Lab |
| Experimental Setup                       | Available as per AICTE / AKTU Norms for ME, CE, EN, EC, Physics, Chemistry & Communication Lab |
| <b>Computing Facilities:</b>             |  |
| Number and Configuration of Systems      | 375 Numbers<br>80 GB Hard Disk, 1 GB Ram, Dual Core Processor                                  |
| Total number of systems connected by LAN | 375  |
| Total number of systems connected by WAN | 4  |
| Internet bandwidth                       | 300 Mbps   |
| Major software packages available        | 03 (Micro Soft, Oreil & Cadapult)  |

**Infrastructure:**

|   |  |
|---|--|
| Facilities available  | Available as per AICTE/AKTU norms.                                     |
| Games and Sports Facilities   | Available  |
| Extra Curriculum Activities   | Yes  |
| Soft Skill Development Facilities                                   | Yes  |
| Number of Classrooms and size of each                               | 30 (80 sq mt. each)  |
| Number of Tutorial rooms and size of each                           | 08 (37 sq mt. each)  |
| Number of laboratories and size of each                             | 40 (78 sq mt. each)  |
| Number of drawing halls and size of each                            | 01 (156 sq. mt.)   |
| Number of Computer Centres with capacity of each                    | 01 (175 sq. mt.)   |
| Central Examination Facility. Number of rooms and capacity of each. | Available- 03 conference rooms with the capacity of 100 students each. |

**Teaching Learning process**

|  |   |
|--|---|
| Curricula and syllabi for each of the programmes as approved by the University | As prescribed by A P J Abdul Kalam Technical University (Available on AKTU website)   |
| Academic Calendar of the University  | As prescribed by A P J Abdul Kalam Technical University. (Available on AKTU website)  |
| Internal Continuous Evaluation System and appraisal                            | <p>a. The Performance of Faculty has been continuously assessed by their respective HODs'.</p> <p>b. All the HODs' present the Performance Report of the Faculties in the Coordination Committee Meeting &amp; committee sends its report to the Director.</p> <p>c. A Three Tier Faculty Performance Appraisal System on annual basis is also placed.</p> <p>i. Tier no. 1: Self Appraisal by the concerned Faculty</p> <p>ii. Tier no. 2: Appraisal / Comments of the HODs'.</p> <p>iii. Tier no. 3: Appraisal / Comments of the Director</p> <p><b>Student evaluation:</b></p> <ul style="list-style-type: none"> <li>• 2 internal tests</li> <li>• Assignments</li> <li>• Case study &amp; presentations</li> </ul> |
| Students' assessment of Faculty System   | The Institute has a well structured Student Feedback System that is taken in every semester.  |

| <b>NBA Accreditation Status</b> |  |   |
|---------------------------------|--|---|
| 1                               | Name / List of Programmes/Courses Accredited | No  |
| 2                               | Applied for Accreditation                    |   |
|                                 | A. Applied but Visit not happened            | NA  |
|                                 | B. Visit happened but result awaited         | N.A.  |
| 3.                              | List of Programmes/Courses Not Applied       | Master in Business Administration<br>B.Tech in Computer Science and Engg. |

| <b>NAAC Accreditation Status</b> |                                      |      |
|----------------------------------|--------------------------------------|------|
| 1                                | Accredited                           | B++  |
| 2.                               | Applied for Accreditation            | N.A. |
|                                  | A. Applied but Visit not happened    | N.A. |
|                                  | B. Visit happened but result awaited | N.A. |
| 3.                               | Not Applied                          | N.A. |